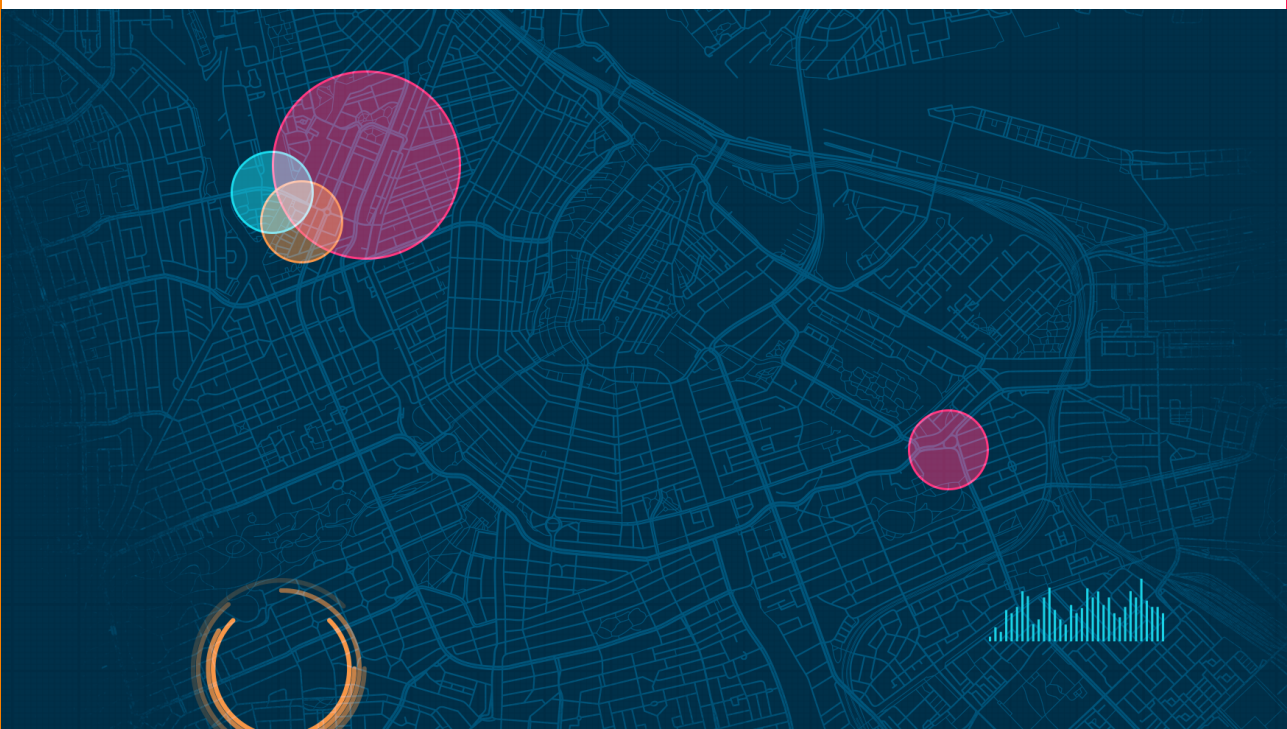


AMSTERDAM  
OCTOBER 21-23, 2019

SPONSOR REPORT



## A Word from the Chairs

Dear sponsor,

We would like to start by thanking you for your sponsorship of IMC 2019. Without your generous contribution, we would not have been able to make IMC such a success!

In this report we provide you with an overview of the conference as a showcase of what was achieved with help from you as sponsor. With 235 attendees, this edition of IMC was the best-visited IMC outside of North America. In the report we highlight attendee demographics, student travel grants, social events and sponsor representation.

We hope it has been worthwhile for you to sponsor IMC this year, and also that you will consider sponsoring IMC again in 2020!

Sincerely yours, the IMC chairs

Anna Sperotto  
Cristian Hesselman  
Roland van Rijswijk-Deij

Amsterdam, November 2019

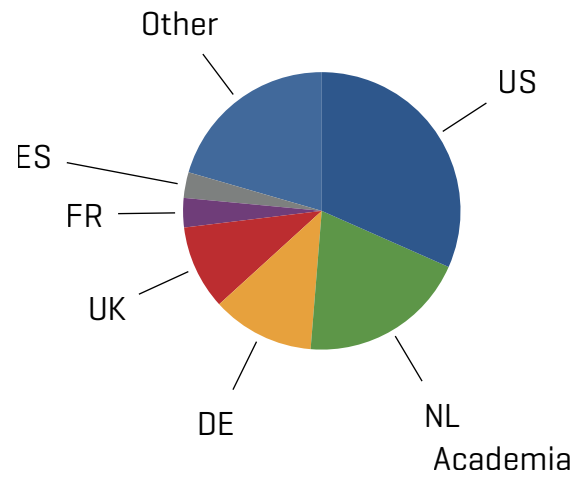


# Attendee Demographics

## Geographic Origin

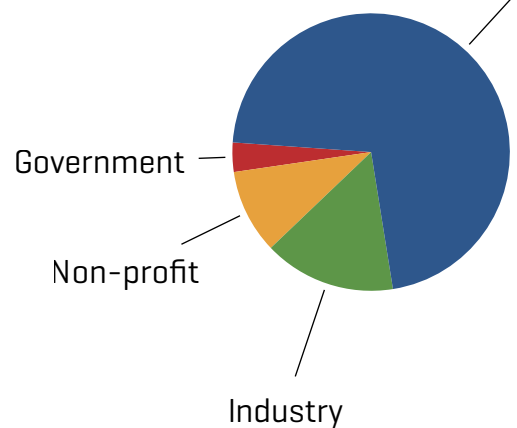
IMC 2019 had a total of 235 attendees from 28 countries. About 55% of these came from Europe, 35% came from North America, and the remainder was spread over Asia, Australia, Africa and South America.

The largest number of attendees from a single country came from the US, followed by host country The Netherlands and its neighbours Germany, the UK and France.



## Affiliation

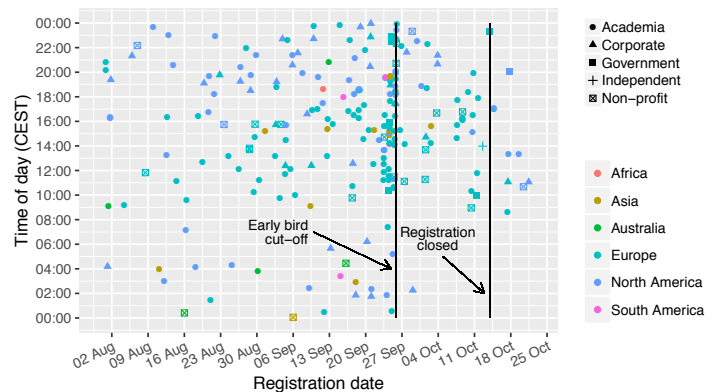
IMC traditionally sees a mix of attendees from academia and industry. This was also the case this year, with about 70% of attendees coming from academia, 15% from industry, 10% from non-profit organisations and the remainder from governmental and other organisations.



## Registration Data

Of course no measurement conference is complete without a plot that analyses metadata about the conference itself.

The plot on the right shows an overview of when attendees registered for the conference and shows that wonderful academic quality: procrastination ;-)





## Student Travel Grants

IMC is an important venue for graduate students to expand their horizons, to learn about Internet measurements and to meet community members and representatives from industry. This year IMC had 79 student attendees [34%].

To stimulate student attendance, and to support students from underrepresented regions and students that do not have travel support, IMC has travel grants. This year we supported 21 students with a travel grant. Thanks to the generous support of sponsors, these travel grants covered a significant part of the travel and accommodation costs of students. The students we supported came from all over the world, with 1 student from Africa, 1 from Australia, 1 from Asia, 4 from South America, 4 from North America and 11 students from European countries.



## Sponsor Representation

Many of you sent one or more attendees to IMC using the free registrations included in your sponsorship package. Apart from these free registrations your logos were prominently included in materials used for the conference (depending on your sponsorship level). In addition to the benefits described in the sponsorship leaflet, we printed all sponsor logos on the stage banners and welcome banners next to the entrance to the venue. And in addition to being shown on the stage projector during breaks, sponsor logos were also prominently shown on the screen during dinner. Finally, ACM has included all sponsor logos in the front matter of the conference proceedings.





## Social Events

No conference is complete without social events to help attendees connect with each other in an informal setting. This IMC we had three social events: the opening reception, a boat tour of Amsterdam's UNESCO World Heritage canals (on historic boats) and a conference dinner in a historic chapel. The pictures and tweets below give an impression of these events.

### *Opening reception (Monday October 21<sup>st</sup>)*

Attendees had the opportunity to have their picture taken during the reception:



### *Canal Boat Tour (Tuesday October 22<sup>nd</sup>)*

Some tweets from attendees during the tour:



### *Conference Dinner (Tuesday October 22<sup>nd</sup>)*

The atmosphere during the conference dinner in the chapel:





## Photos of IMC

Pictures during IMC were made by one of our volunteers, Mattijs Jonker. You can find more pictures from IMC in the photo album linked from the conference front page [in the news section], see <https://conferences.sigcomm.org/imc/2019/>

If you would like to use these photos in one of your publications, please contact us and give attribution to our photographer.

